



## Making POSHAN Abhiyaan a Jan Andolan

### IMPAct4Nutrition Stories and Experiences (Vol IX, July 2020)

#### Good News to Share with All Pledged Partners

We are glad to share the news with all our pledged partners that IMPAct4Nutrition has won the 2020 INSPIRE Global Awards (UNICEF Internal Awards for best practices) for India in the Multi Stakeholder Engagement category. Through its work, I4N is reaching a combined workforce of nearly 10 million employees, their families and communities in India and expresses its gratitude to each of its pledged partners in joining the cause of addressing malnutrition in India

You can read more on it [HERE](#) and can watch our award winning video [HERE](#)

#### IMPAct4Nutrition COVID-19 Resource Package

The graphic is a light green rectangular box with the IMPAct for Nutrition logo in the top left. The title 'IMPAct4Nutrition COVID-19 Resource Package' is centered. Below the title is a list of four bullet points, each with a red gear icon. To the right of the text are five circular icons: a person wearing a face mask, hands being washed with soap, a hand using a hand sanitizer bottle, a person sitting at a desk with a laptop, and a person holding a plate of food. At the bottom right, there are social media icons for Twitter, Instagram, Facebook, and LinkedIn, each followed by the handle '@IMPAct4Poshan' or '@impact4nutrition'. A YouTube icon is followed by '@IMPAct4Nutrition Platform'.

**IMPAct4Nutrition COVID-19 Resource Package**

- Compendium of resources to guide you on good nutritional practices
- Resources are practical, easy to follow tips to maintain adequate immune response for continued productivity
- All the latest publicly available SBCC materials, guidelines, practical tips on good nutrition, healthy diets, food and WASH hygiene practices, food security etc
- Sourced from various UN agencies, International and national Organisations and National and State Governments

[@IMPAct4Poshan](#) [@impact4nutrition](#)  
[@impact4nutrition](#) [@impact4nutrition](#)  
[@IMPAct4Nutrition Platform](#)

Image Source: IMPAct4Nutrition

IMPAct4Nutrition has put together an Online COVID-19 Resource Package to help employers, employees and communities on the best nutritional practices to address health and nutritional challenges. The latest COVID-19 resource package is available to download [HERE](#).



The secretariat has also created COVID-19 Resource Guidance document for organizations working in the space of dry ration kit and food distribution to address the nutritional needs of the communities through COVID-19 relief work. Refer the document [HERE](#) to know what an ideal nutritious ration kit should contain.

Image Source: IMPAct4Nutrition

## IMPAct4Nutrition Information Dissemination Session on Workplace Nutrition: Good Nutrition and Healthy Diets

IMPAct4Nutrition has been hosting 'Information Dissemination on Workplace Nutrition: Good Nutrition and Healthy Diets' for all its pledged partners' employees, partners and focal persons involved in Employee Engagement and CSR outreach

The Secretariat has already conducted 11 customized workplace nutrition sessions of 90 minutes duration with the employee base of 8 pledged partners in the month of May and June and have more sessions lined up for the month of July.



Image Source: IMPAct4Nutrition

## I4N Pledged Partner's Relief Response towards COVID-19 Emergency

**Narayana Health** continues to address the COVID-19 crisis through collaboration with several philanthropies and corporates-building a quarantine centre, providing PPE kits to health functionaries and ventilators to government, hospitals, conducting screening sessions for communities and creating a recommendation booklet along with awareness sessions for CSOs across several states in the post-lockdown phase.

**Grasim Industries Limited** have reached out to more than 1,00,000 people through its relief response work that spans from awareness campaigns in villages, distribution of food kits, health masks and sanitizers, providing PPE kits to healthcare workers, livelihood avenues to women in SHGs and food support to emergency team of government, police department etc



*Image Source:Grasim Industries Ltd.*

IMPAct4Nutrition has been created to engage the private sector in supporting the multi-sectoral approach of POSHAN Abhiyaan's Jan Andolan strategy. **Please follow the IMPAct4Nutrition website and social media handles for more information, latest updates and nutrition related messaging at [impact4nutrition.in](http://impact4nutrition.in)|[Twitter](#)|[LinkedIn](#)|[Facebook](#)|[Instagram](#)**

Please write to us at [sweta@csrbox.org](mailto:sweta@csrbox.org) to explore how IMPAct4Nutrition can help you in ideating and curating employee engagement and CSR projects in line with India's fight to address malnutrition.

We encourage you to pledge with the platform by sending us a one line email of support to [sweta@csrbox.org](mailto:sweta@csrbox.org)