

## Making POSHAN Abhiyaan a Jan Andolan

### IMPAct4Nutrition Stories and Experiences (Vol VIII, June 2020)

#### IMPAct4Nutrition EVP Training on Nutrition and COVID-19 Resource Package



Image Source: IMPAct4Nutrition

As India enters into a new normal, one alongside COVID-19, ensuring safety, good hygiene, food security and good nutrition for all, especially children, adolescent girls and boys, pregnant women and lactating mothers constitute an important priority, across companies' ecosystem. IMPAct4Nutrition has created a holistic resource package to help employees and communities deal with the nutrition and health challenges brought about by the COVID-19 pandemic situation. You may access the COVID-19 resource package [HERE](#).

IMPAct4Nutrition is also reaching out to engage with its valued pledged members with a training package titled '**Dissemination programme on workplace nutrition: Good Nutrition and Healthy Diets**' for nutrition literacy and awareness for companies aimed at employee engagement and community outreach. The 1st dissemination session was carried out with RBEI/BOSCH on 26th May 2020. If you wish to know more details or organize sessions in your organization, please write to [sweta@ngobox.org](mailto:sweta@ngobox.org)

#### IMPAct4Nutrition Online Webinar Series with Pledged Partners

IMPAct4Nutrition hosted its first two webinars in the tri-webinar series **One Day at a Time** to engage with its I4N champions directly to discuss the challenges, learnings and experiences of providing relief aid during COVID-19 emergency.

The first webinar titled "**One Day at a Time: How I4N Partners are tackling COVID-19 in Odisha**" on 18<sup>th</sup> May engaged with corporates in Odisha



**IMPAct4Nutrition**

**Webinar**  
**One Day at a Time:**  
**How I4N Partners are tackling COVID-19 in Odisha**

**18<sup>th</sup> May 2020**  
4:00-5:00 pm

**Zoom link:**  
<https://unicef.zoom.us/j/91682430419>

Register and Join us to share and learn how corporates are addressing the COVID-19 emergency in Odisha

**Setting the context and I4N Brief**  
Ms. Geetanjali Master  
Public Private Partnerships Specialist, UNICEF India

**Moderator for the Panel Discussion**  
Mr. Sourav Bhattacharjee,  
Nutrition Specialist,  
UNICEF Odisha Field Office

**Panelists**

Mr. Soumyashree Omprakash Sahoo,  
Manager-CSR, Paradeep Phosphates

Ms. Sweta Upadhyay  
Senior Manager-CSR,  
Aciya Aluminium Lapanga

**Closing Remarks**  
Ms. Monika O. Nielsen  
Chief of Field Office, Odisha, India at UNICEF

along with the UNICEF Odisha team who are working relentlessly to provide relief during COVID-19 crisis and aimed to guide the private sector to address the issue of food security through the learnings of our pledged partners.

**Setting the context and I4N Brief**

**Moderator for the Panel Discussion**

Ms. Geetanjali Master  
Public Private Partnerships  
Specialist, UNICEF India

Dr. Rubina Mandlik  
Nutrition Expert

**Panelists**

Dr. Shalendra Kumar Hegde  
Senior Vice President, Piramal Swasthya

Ms. Geetanjali Tripathi  
Sr. Manager – Social Innovation Group (CSR),  
Tata Power-DDL

Mr. Parthasarathi Changdar  
Lead CSR, AkzoNobel India

**IMPAct for Nutrition**

**Webinar**

**One Day at a Time:  
How I4N Partners are tackling  
COVID-19 emergency in the country**

**27<sup>th</sup> May 2020**  
4:00-4:50 pm

Register in advance for the webinar  
by clicking on the link:  
<https://unicef.zoom.us/j/7912522222>

The second webinar titled **“One Day at a Time: How I4N Partners are tackling COVID-19 Emergency in the Country”** on **27<sup>th</sup> May** engaged with I4N champions to understand their relief interventions and the optimum ways to address the current pandemic.

Check out the webinar videos [HERE](#).

I4N will be hosting the final webinar titled **“One Day at a Time: Building the New Normal with I4N Partners Post-Lockdown in India”** on **4<sup>th</sup> June** to look at how good nutrition and food security should be a priority and focus for corporates. Details of the event can be accessed [HERE](#).

### I4N Pledged Partner’s Relief Response towards COVID-19 Emergency

The role which the corporate sector plays in the new normal is essential in augmenting the Central and state governments schemes and efforts in addressing the pandemic. Check out our pledged partner’s work in this space.

In their fight against COVID-19 crisis, **Aditya Aluminium Lapanga** has been working on ground via community awareness campaigns which has reached out to 1585 beneficiaries, ration kit distribution to 438 vulnerable families and maintaining hygiene and safety through distribution of 17289 masks, 7182 soaps and sanitization of colonies and localities in 25 villages through bleaching powder and sodium hypochlorite solution spraying.



IMPAct4Nutrition has been created to engage the private sector in supporting the multi-sectoral approach of POSHAN Abhiyaan's Jan Andolan strategy. Please visit our website <http://impact4nutrition.in/> for more information.

Please write to us at [sweta@csrbox.org](mailto:sweta@csrbox.org) to explore how IMPAct4Nutrition can help you in ideating and curating employee engagement and CSR projects in line with India's fight to address malnutrition.

We encourage you to pledge with the platform by sending us a one line email of support to [sweta@csrbox.org](mailto:sweta@csrbox.org)