

Making POSHAN Abhiyaan a Jan Andolan

IMPAct4Nutrition Stories and Experiences (Vol VII, May 2020)

IMPAct4Nutrition COVID-19 Resource Package



Image Source 1: IMPAct4Nutrition

As the nation goes into the seventh week of lockdown, government agencies, corporate bodies and non-profits are coming together, stronger than before, to join hands in the battle against COVID-19. With no dearth of resource materials to consult on the best ways to deal with COVID-19 pandemic, IMPAct4Nutrition brings a holistic resource package to help communities deal with the nutrition and health challenges brought about by the COVID-19 pandemic situation. This package comprises all the latest updated material, guidance documents and practical tips on nutrition, hygiene, child caring practices, created by various nutrition partners and Government organizations. You may access the COVID-19 resource package [HERE](#).

I4N Pledged Partners' Relief Response towards COVID-19 Emergency

Our I4N champions aren't leaving any stone unturned in providing relief operations during this crucial time. Our partners- PI Industries Ltd., Tata Power DDL, Kasturi (TCSR), Oak North have been active players on the ground to respond to COVID-19 emergency.

PI Industries Ltd. are responding to the crisis by providing support to the local administration in efficient sanitization of large areas by deploying services of hi-tech Japanese farm spray machines free of cost in nearly 50+ locations, manufacturing and distributing 45000 sanitizers, providing 10000+ food packets to migrant labourers. They are also spreading awareness, conducting a thermal screening and distributing masks and other kits using MMUs 24x7 in remote villages of Gujarat, besides committing funds towards arranging infrastructural support to government healthcare centers.



Image Source 2: PI Industries Ltd.

Kasturi-TCRSD has been playing a major role to provide relief operations. They disinfected around 43 villages nearby Mithapur, taken up hygiene and sanitation interventions and prepared 100 bed isolation ward in Mithapur hospital which is being increased to 200 bed facility over time. Through its Okhai SHG members, they made 800 cotton masks, produced approximately 1 million litres of sodium hypochlorite disinfectant and supplied to nearby villages in Gujarat and BMC, Mumbai. They also provided cooked food to about 70 daily wage earners locally and dry rations to 300 families in Devbhoomi Dwarka, besides spreading awareness among the community



Image Source 3: Kasturi-TCRSD

Tata Power DDL has focused its relief operations on providing nourishing meals to over 3000 doctors, nurses, paramedics and patients, besides serving 2000 people through their community kitchen on a daily basis. They have distributed food to 2 lakh distressed migrant workers in Delhi with the help of NGOs, besides spreading awareness through videos to curb the spread of the virus.



Image Source 4: Tata Power DDL



Image Source 5: Oak North

To address COVID-19 emergency, **Oak North** has provided financial support to organizations for projects, food and ration-kit distribution, medical supplies, safety gear distribution. They distributed hygiene kits, dry ration kits and nutrition to over 1000 tribal families including children in Kotada block of Udaipur with the help of Seva Mandir and also funded Akshaya Patra to provide dry ration kits for two meals for 21 days to families of over 2000 daily wage workers in Bangalore and Delhi NCR.

IMPAct4Nutrition has been created to engage the private sector in supporting the multi-sectoral approach of POSHAN Abhiyaan's Jan Andolan strategy. Please visit our website <http://impact4nutrition.in/> for more information.

Please write to us at sweta@csrbox.org to explore how IMPAct4Nutrition can help you in ideating and curating employee engagement and CSR projects in line with India's fight to address malnutrition.